



**SAND  
CREEK  
REGIONAL  
GREENWAY**  
Wilderness In the City

7350 E. 29<sup>th</sup> Avenue  
Suite 300  
Denver, CO 80238  
303-468-3260  
303-393-6805 *fax*  
[www.sandcreekgreenway.org](http://www.sandcreekgreenway.org)

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## **Greenway Connections 2010 – A Tribute to Our Friends**

An evening of celebration and fundraising  
to benefit the Sand Creek Regional Greenway Partnership

We are pleased to announce that we will hold our annual fundraising reception on August 27, 2010. Our past events brought together mayors from our three partner cities; Aurora Mayor Ed Tauer, Commerce City Mayor Paul Natale, and Denver Mayor John Hickenlooper. Attorney General John Suthers, Secretary Ken Salazar, Governor Bill Ritter and many other friends of the Greenway have also joined us.

This year we will be honoring the long time support and dedication of key partners who have helped shape the Greenway: Charles Warren for Volunteerism and Suncor Energy for Corporate Partnership. The event will include a silent auction to raise funds for needed improvements for trail users and wildlife.

We would greatly appreciate your donation. In past years, our silent auction has brought in many thousands of dollars. All proceeds from the auction will be used to build more parks, improve trail conditions, and restore native habitat along the Greenway. Your donation will help to protect this rare urban wilderness while creating visibility for your business.

Your donations will be labeled with information about your business, including the location. Promotional literature, such as business cards or coupons, can be placed next to your items for all of our guests to pick up during the event, if you would like to provide them. We will also advertise your logo on our website and on a slide show during the event.

Thank you for considering supporting our Greenway!

Sincerely,

**Katherine Kramer**  
Executive Director



## **Silent Auction Donation** **Frequently Asked Questions**

### **Who We Are**

Sand Creek Regional Greenway is a nearly 14-mile public greenway, connecting the High Line Canal in Aurora at Tower Road and Colfax Avenue, with the South Platte River Greenway in Commerce City. The Sand Creek Regional Greenway trail completes a loop of 50 miles of off-street urban trails in the northeast metro Denver area, a "wilderness in the city" experience that winds through a diverse environment that includes industrial areas, new development, mature neighborhoods, and natural habitat.

We call ourselves a Wilderness in the City - we do not irrigate or maintain traditional landscaped city parks, only native plants and grasses. All non-motorized uses of the trail are welcome: bicycling, horseback riding, walking, running, pets on leashes, and the trail is wheelchair accessible.

Sand Creek Regional Greenway is a cooperative project of the cities of Aurora, Commerce City, and Denver and non-profit organizations Sand Creek Regional Greenway Partnership and Stapleton Development Corporation. The Greenway is supported and enjoyed by families and businesses throughout the metro area.

### **Why Donate?**

- **Gain exposure for your product or business** - Draw new patrons to your business through your support and through showcasing your products or services. Your business will be marketed to an influential guest list at the event, in the program and to the general public in the online auction preview.
- **Make a difference** – Proceeds from the silent auction support the ongoing restoration and development of the Greenway making it a better home for wildlife and bringing nature into the urban landscape for all to enjoy.
- **Get a tax deduction** – As a nonprofit 501(c)3, contributions are tax-deductible. Please consult your tax advisor for details.

### **How will I be acknowledged for my gift?**

- **Website recognition** – You/Your Business will be listed as a supporter on the event webpage. Then just before the event, the auction will be previewed online including a description of your donation and your business contact information.
- **Program recognition** – You/Your Business will be acknowledged in the printed event program.
- **Silent auction display** – The item description will include details about your business and can include business cards or brochures if you provide them.
- **Thank you letter and receipt** – We will send you a letter acknowledging your contribution, the value of the item donated, and our federal tax ID number to validate that we received your tax-deductible contribution.

### **How else can I contribute?**

- **Advertise in our program** – Aside from donating a silent auction item, many businesses choose to purchase an advertisement in the program, to promote their business or as tribute to one or more of the honorees. Program ads run \$75/quarter page, \$125/half page, \$225/full page.
- **Sponsor the event** – The ultimate exposure for your business, sponsorship can include visibility on invitations, evites, website, RSVP forms, at the event and more.

*Contact Laurie Wagner, event manager, for more information on Ads and Sponsorships  
at [lwagner@sandcreekgreenway.org](mailto:lwagner@sandcreekgreenway.org) or visit [sandcreekgreenway.org/connections2010.html](http://sandcreekgreenway.org/connections2010.html)*



# SAND CREEK REGIONAL GREENWAY

Wilderness In the City

## Silent Auction Donation Form

Requested Deadline for Submission of this Form: Monday, August 2, 2010

Please Deliver Auction Items by: Monday, August 10, 2010

**Yes, I would love to show my support for Sand Creek Regional Greenway  
by making a tax-deductible contribution! \***

### DONOR INFORMATION

Business Name: \_\_\_\_\_

(As it will appear in our program)

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### DONATED AUCTION ITEM OR CASH INFORMATION

Complete Description of Item/Service Donated (please be as specific as possible):  
\_\_\_\_\_  
\_\_\_\_\_

Value of Donated Item (Include a minimum acceptable bid amount, if desired):  
\_\_\_\_\_

### PLEASE CHECK ONE OF THE FOLLOWING STATEMENTS

Item is Enclosed

Item will be dropped off or mailed to Sand Creek Regional Greenway Partnership  
on or before Monday, August 10, 2010

Item should be picked up by an SCRGP representative on  
\_\_\_\_\_ (please provide date)

Signature of Donor: \_\_\_\_\_

#### Please return this form to:

Sand Creek Regional Greenway Partnership

ATTN: Silent Auction Committee

7350 East 29th Avenue, Suite 300

Denver, Colorado 80238

Telephone: (303) 368-3260

Fax: (303) 393-6805

*\* Upon receipt of your donated item, Sand Creek Regional Greenway Partnership will send a receipt letter acknowledging your contribution that can be used for tax purposes.*